

## Programme

<p><b>H 09.00</b> Registration - <i>Welcome coffee</i></p> <p><b>H 09.30</b> Welcome to the Assembly <i>(Marche Region)</i></p> <p><b>H. 09.40</b> Introduction to the final Conference <i>Enrico Bordini (Director - Agenzia Regionale Sanitaria Marche)</i></p> <p><b>H 09.50</b> AGES 2.0: overview of the research and opportunities for the Marche Region <i>Lucia Di Furia (ARS Marche)</i></p> <p><b>H 10.10</b> How care is delivered in England <i>Alyson Martin (Somerset Care)</i></p> <p><b>H 10.30</b> AGES 2.0: a social experimentation at the service of elderly people <i>Antonio Dell'Atti (Fondazione Giacomo Brodolini)</i></p> <p><b>H 10.50</b> The effect of AGES: Research findings from Italy and the UK <i>Angela Genova (Fondazione Giacomo Brodolini)</i> <i>Thomas Morton (University of Exeter)</i></p> <p><b>H 11.50</b> Formative experience of AGES: the floor to the users <i>Emanuela Bernacchia (Cooperativa Sociale Labirinto); Ida Marinelli (Servizi Domiciliari Anziani del Comune di Pesaro); Jason Shaw (Somerset Care); Emma Green (Somerset Care)</i></p> <p>(direct experience of some elderly users from Pesaro and showing of the video of the BBC translated by the interpreter)</p>	<p><b>H 12.40</b> The digital inclusion of the ageing population - why it really matters <i>Tony Watts, (SW Forum on Ageing )</i></p> <p><b>H 13.00</b> Lunch</p> <p><b>H 14.00</b> Open Round Table (with Q&amp;A session): Potential for the social inclusion of older people using computers: the point of view of the professionals about the transferability of the AGES 2.0 model <i>Chair: Lucia Di Furia.</i></p> <p>Panel will include the following speakers:</p> <p><i>Carl Beardsmore (Torbay and Southern Devon Health and Care Nhs Trust)</i> <i>Emidio Celani (SPI -CGIL)</i> <i>Piero Ciccarelli (Direttore Servizio Sanità)</i> <i>Stefano Cordella (Coordinatore Ambito Sociale n. 3 Catria e Nerone)</i> <i>Gianni Genga (Direttore Generale ASUR)</i> <i>Angela Genova (FGB)</i> <i>Fabrizia Lattanzio (Direzione Scientifica INRCA)</i> <i>Paolo Mannucci (Servizio Sociale - Regione Marche)</i> <i>Alyson Martin (Somerset Care)</i> <i>Thomas Morton (University of Exeter)</i> <i>Stefano Ricci (Integrazione Socio Sanitaria - Regione Marche)</i> <i>M. Giovanna Vicarelli (Prof. Soc. Economica UNIVPM Ancona, Dir. del CRISS)</i></p> <p><b>H 16:30</b> End of the conference, questionnaire</p>
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[www.ages2.eu](http://www.ages2.eu)



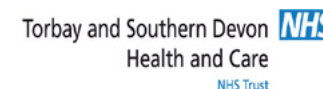
**For security reasons, the event can accommodate maximum 100 people.**

Please confirm your participation to:

Cinzia Giammarchi: [cinzia.giammarchi@regione.marche.it](mailto:cinzia.giammarchi@regione.marche.it)  
Antonio Dell'Atti: [dellatti@fondazionebrodolini.it](mailto:dellatti@fondazionebrodolini.it)

\*The event recognizes N. **7 ECM credits** for health care professionals. Please **confirm** your participation **no later than the 7<sup>th</sup> of November 2014.**

\*\* Italian/English Interpretation is foreseen



in collaboration with



The event is organised within the EU project AGES 2.0 "Activating and guiding the engagement of seniors through social media" and it is financed by the programme for Employment, Social Affairs and Inclusion of the European Union – PROGRESS (2007-2013).